



The Catholic Communication Campaign (CCC) is a marvelous way to share the gospel message of God's mercy and love. Pope Francis asked us last year, "to offer the people of our time storylines that are, at heart, 'good news.'" By supporting this collection, you help to spread the Good News to people around the country and around the world. Your gift also makes a local impact because half of your donation stays in your diocese to support local communications projects.

### WHERE DO YOUR DONATIONS GO?

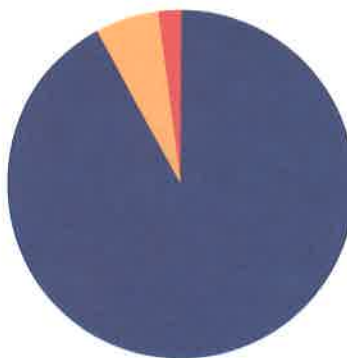
For many rural communities in Argentina, the only radio station that reaches them is Radio Maria—a Catholic radio station. But many people live in areas so rural that even this station has yet to reach them. Through your support of the CCC, Radio Maria in Argentina has expanded to an additional 17 stations, bringing the message of hope and mercy to far more people throughout the vast country. The stations provide programming to share prayer, catechesis,

liturgical celebrations, spirituality, and news. Thanks to your gifts, Radio Maria will be able to reach an additional 2 million people who long to connect with the broader church community.

### SUPPORT THE CCC TODAY!

To learn more about the CCC and the projects it supports, visit [www.usccb.org/cc](http://www.usccb.org/cc).

### WHERE DO YOUR GIFTS GO?



Total Expenses: \$3,041,376

- Grants and Donations: 92%
- Promotions and Fundraising: 6%
- Administrative Expenses: 2%



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CLIP, SAVE, AND SHARE THE TIPS BELOW!

## Be Digital Disciples on Social Media



Catholic Communication Campaign  
#ConnectWithChrist | [www.usccb.org/cc](http://www.usccb.org/cc)

### Accompany People with Joy!

Social media is a great tool to spread the Gospel. Use it to accompany others.

*Follow the USCCB daily on Facebook, Twitter, and Instagram and share posts to spread the joy of our faith.*

### Would I Say This in Person?

If you get angry on social media, take a break to think about what you'd say face-to-face. Is the comment loving and merciful?

*If you're upset, don't comment right away. Walk away from your device, and ask yourself what you'd say in person.*

### Create Networks of Encounter

Behind the wires and screens are people. Use social media to share affirming stories and encounter others.

*Be authentic and build community. Offer to pray for each other or share a favorite prayer.*